

Milan Pact Awards 2025		GRONINGEN					
Country	The Netherlands						
Population	243,833						
Title of practice	What gets measures, gets managed						
Subtitle	Monitoring Food Transition in the municipality of Groningen						
Photos/videos	Please check the link to the Sharepoint folder provided. If you need access, please contact the MUFPP Secretariat.						
MUFPP Recommended Action	4. Develop or revise urban food policies and plans and ensure allocation of appropriate resources within city administration regarding food-related policies and programmes; review, harmonize and strengthen municipal regulations; build up strategic capacities for a more sustainable, healthy and equitable food system balancing urban and rural interests. – GOVERNANCE						
Starting year	2025	Ending year (if any)			2026	already submitted in the past	
Actors and stakeholders' involvement	Municipal departments	Other public institutions	NGOs CSOs	Research centres	Private sectors	International organizations	Other
	3	3	1	2	1		
Budget	Data collection: € 15,000 (50% municipal budget, 50% no budget yet) Data processing: € 10,000 (50% municipal budget, 50% no budget yet) Present data with a dashboard: € 30,000 (no budget yet)						
Brief description	The municipality of Groningen is one of the pioneers when it comes to food policy. In 2024 we presented our new food policy with goals for 2030 and 2050. To see the effect of the food policy and all the efforts by the food initiatives, monitoring is needed. With this data, we can show everyone the importance of working on food transitions and the positive effects it can lead to. The municipality of Groningen aims to create a dashboard with all the necessary data about food in the municipality. With this dashboard we can communicate about all the positive effects about healthy, sustainable and local food. For example, towards other municipal departments, local politics, but also towards local food initiatives and citizens. Groningen has a wide-ranging food policy, which means the data is collected from different institutions (for example CBS (central statistics office), OIS (research department of the municipality) and researchers. We aim to combine this data and results into one dashboard.						
Innovation	Groningen is one of the front runners in the Netherlands if we talk about food policy. Groningen has a very broad food policy which includes all the elements of the food supply chain. In this policy we described goals for food production (so the agricultural sector), food consumption (including food meals, food waste, food education) and food environment. This broad and complete food policy is already unique. However, we notice that internally, regionally and nationally not everyone is aware of this unique policy of Groningen. We can make this more to the attention if we can show an attractive, complete and informative platform which shows all the goals and effects of the policy. Furthermore, if we gain more insights on the data, we also have a stronger argument of the need of working on food. We can combine the data with the social and economic inequalities in certain areas of the city for example.						

Impact	With this monitoring dashboard we can create more awareness for the need and the potential of working on a food transition. Among other data, we aim to show results of the food education programs we offer (social impact), and show results on the amount of chemicals used by the production of food (environmental impact) and the amount of money that is saved by working on the reduction of food waste (economic impact).
Inclusion	Groningen has a very broad food policy which includes all the elements of the food supply chain. To collect, understand, process and present all this data we need various experts. Among others, we need various research departments of the municipality of Groningen (such as the statistics department), we need research institutions to help collect and understand the data (such as the university of Groningen), we need NGO (such as the Green Protein Alliance, which has a monitoring system for supermarkets on national level).