

Milan Pact Awards 2022		ARARAQUARA				
Country	Brazil					
Population	240,542					
Title of policy or practice	Plan Araraquara Without Hunger					
Subtitle (optional)	Governance Strategy – Human Right to Food/Local Agriculture/Social Inclusion/Solidarity					
URL video	https://drive.google.com/drive/u/3/folders/1bdyC1J0Z2gY4J0hgN2cPz7Nm6Ke2ZQV9					
Category	01 – GOV		SDGs		2 – 1 – 10	
Year of start	2020		Year of end		ongoing	
Actors' involvement	Municipal departments	Public institutions	NGOs CSOs	Research centers	Private sectors	International bodies
	5	2	5	3	7	
Budget	€1,850,925 Food donations: €374,064.					
Brief description	<p>Social transformations lead to the need to redefine the services of resilient systems, involving new actors in public policies through public-private partnerships and devoting efforts and resources to face the challenges of a growing financial crisis. According to the social diagnosis that was carried out, 2,025 families don't have a source of income and 2,137 families have a very low income, which amounts to 4,162 families in conditions of extreme poverty. The application of the Brazilian Food Insecurity Scale to a sample of this population revealed that 95% of them experience food insecurity. Therefore, our focus is to provide access to food in order to eradicate hunger and reduce poverty and social inequalities by promoting actions that minimize the negative effects of the economic crisis aggravated by the Covid-19 pandemic. The plan is organized into four modules:</p> <ul style="list-style-type: none"> • In the 1st Module, concerning the Guarantee of the Human Right to Food, the goal is to increase the access to food of the low-income population: it includes the "Citizen Card", the "Incentive Program for Social Inclusion" and "Sons of the Sun", income transfer programs combined with actions for family support and professional courses aimed at generating work and income. It also includes the following programs: Food Bank, Solidarity Bakery, Popular Restaurants, Soy Milk, Milk and Basic Food Baskets Distribution. • In the 2nd Module, Family Agriculture and Agroecology, the strategic action includes Food Acquisition of Family Agriculture, Farmers' Fairs, Mechanized Agriculture, Community Urban Gardens and the Organic Compost Project. • The 3rd Module, Creative and Solidarity Economy, includes the Coopera Program, which aims to foster the generation of work and income with cooperative actions, professional qualifications and productive inclusion. • The 4th Module, the Solidarity Network, is an intersectoral action that seeks partnerships with various sectors of civil society aiming at food collection campaigns, which was essential during the pandemic. 					
Innovation	<p>The plan includes a set of strategies that, in addition to promoting the fight against poverty, integrates governmental efforts in strategic sectors, giving a strong stimulus to local agriculture, to face the current urban challenges. The plan is innovative because it promotes effective actions whose goal is the financial autonomy of beneficiaries, restoring dignity and creating the conditions for the self-sustainability of families. To this end, a task force was formed with the effective participation of civil society, relying on the knowledge of local universities that organize professional courses and culinary workshops.</p> <p>The actions for the generation of work and income are noteworthy: they include fairs for family farming and solidarity and creative economy, internship programs, food education and circular organic composting systems. The strategic location of fairs and community gardens in areas of food</p>					

	<p>deserts is also important. A broad campaign to publicize the Solidarity Network, with the slogan “Solidarity contaminates more than viruses”, resulted in the strong participation of commercial establishments, class associations, educational institutions and people who contributed with significant donations. In order to improve the programs, the actions are monitored monthly through performance evaluations and technical visits by the Food Security Council, which has been active for 19 years and is made up of a multi-sector technical team, including members of the government and civil society.</p>
Impact	<p>The focus is taking care of the population that is in conditions of high social vulnerability: people who are economically poor, with little schooling and professional experience and, mostly, black people and women who are economically responsible for their families as well as people with broken family ties and who are living on the streets. The age bracket ranges from children to the elderly, with specific programs, such as “Sons of the Sun”, whose goal is the recovery of teenagers who are in a situation of extreme fragility, on the threshold of drug trafficking and prostitution.</p> <p>The monitoring is based on indicators: e.g., 189,039 kg collected from food waste, 329,228 kg from Solidarity Network food donations, 678,114 kg of non-perishable food and 231,165 kg of local horticultural products acquired, 39,226 food baskets and 21,600 green baskets distributed, 18,005 food basket beneficiaries (families), 783 participants of income transfer programs and 450 members of cooperatives.</p> <p>The environmental impact is reduced thanks to the fight against food waste and thanks to circular organic composting systems. The plan includes sustainable backyards, with subsidies on household water consumption, to encourage the urban production of healthy food.</p> <p>All the programs are regulated by municipal law and have specific budget resources, which ensures the continuity of the actions. The participation of civil society is effective through food donations and the interaction with universities for actions of food education.</p>
Inclusion	<p>The plan is characterized by the involvement of different sectors to optimize the actions of food and nutritional security, with the effective participation of civil society in a symbiotic relationship, improving the performance of the programs while providing gains for civil society. This is the case, for example, of food education activities in which the trainees of nutrition courses carry out culinary workshops for the beneficiaries of social programs in various districts of the municipality, which allows them to exercise their professional practice in addition to bringing students closer to the reality of existing social vulnerabilities. In a correlated way, the benefits are also linked to the hiring of students through the Young Citizen Program, aimed at the cooperatives of solidarity economy working in popular restaurants today.</p> <p>The plan also stands out as a transforming mechanism of the local reality: it includes community urban gardens as well as a partnership with Rehabilitation Centers, through which prisoners have the opportunity of receiving professional qualifications, of participating in cooperatives and doing paid work in various sectors, such as the Municipal Food Bank and the Solidary Bakery, creating favorable conditions for social reintegration. This combination of inclusive actions certainly results in improvements in the human development index, with positive impacts in the governmental areas of education, health and the environment.</p>
Challenges and learning needs	<p>The fight against hunger is the first challenge to face to guarantee the human right to food, without which it is not possible to develop any activity, be it educational or productive, because nothing hurts human dignity more than hunger. Once we overcome this obstacle, the main challenge of this governance practice is the search for mechanisms that encourage the continuity of the partnership with civil society. To this end, the municipality seeks to disseminate widely its actions and intends to grant a stamp of gratitude to the partners who contribute to this important action of social responsibility. This has been our focus and our main lesson, on which the success of the “Plan Araraquara Without Hunger” depends, for the development of intersectoral programs that are being implemented in the municipality in order to obtain a more just, fraternal and supportive society.</p>