



Eurocities Working Group Food meeting
MUFPP Regional Forum in Europe

THE TABLE IS SET

New governance for food
in Europe and conference
on 'Food identity and cities'

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Eurocities Working Group Food meeting
MUFPP Regional Forum in Europe

Date: 22-24 June, Almere

@Floriade Expo 2022

[Register here!](#)

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#EUFoodCities #Food2030EU



Gemeente Almere



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Intro to the event

Eurocities and MUFPP European cities will be meeting on 22-24 June in Almere, The Netherlands, alongside the Floriade Expo 2022. Cities will have the opportunity to attend the expo free of charge and discuss new and old challenges to transform the urban food system. <https://floriade.com/en/>

The meeting will focus on the following topics:

Multilevel governance collaboration

From the EU Farm to Fork to national food strategies, how are national and EU governments including cities when developing food policies?

Food Environment

How to shape the surrounding of European citizens with food that is healthy and affordable?
How to collaborate with the private sector?

Food identity & Social inclusion

From food as a cultural tool to food aid solutions and citizens engagement, how to reach out to all citizens for ambitious food policies?

Local & Regional Food

From food resilience to local food supply chains, how to engage producers, achieve healthy urban soils for local food production and improve biodiversity?

Food for a Healthy Planet

From sustainable catering to no plastic packaging and food waste reduction, how to achieve circular economy solutions for food?

Meeting overview

Day 1 Wednesday 22 June	Meeting of the Eurocities working group food and MUFPP regional forum <ul style="list-style-type: none">● Plenary: new governance model for food in Europe● Co-learning and co-creating sessions on food innovation
Day 2 Thursday 23 June	Open conference: Food identity and cities <ul style="list-style-type: none">● Plenary with inspiring speakers about Almere food system, food identity and other cities' experience● Interactive workshops about food research, city experiences, and sustainable gastronomy
Day 3 Friday 24 June	Study visits in Almere <ul style="list-style-type: none">● Oosterwold area with innovative planning approach for bottom-up development of urban agriculture● Farm of the Future, combining agroecological production with biodiversity, agroforestry and precision agriculture.

22 June 2022:

meeting of Eurocities working group food and MUFFP regional forum in Europe

Event for city representatives member of Eurocities or signatory of the MUFFP and invited speakers only.

8.45-9.00	Meeting point in front of Strand22 (<i>Esplanade 14, Almere</i>) for departure to Floriade by boat
9.30-10.00	Arrival at Floriade , Weerwater Entrance (Arboretum West 100, Almere) and walk-in. Registration and welcome coffee in Natural Pavilion (see map : #100)
10.00-10.15	Welcome to the meeting by Roelie Bosch, Alderman city of Almere
10.15-10.40	Eurocities WG food and MUFFP update in Europe Andrea Magarini, Eurocities WG Food Chair, director food policy area, City of Milan
10.40-12.15	Debate: a new multi-level governance for food in Europe, how cities, national governments and the EU can work for food system transformation Moderated by Anja De Cunto, Eurocities The Dutch example: ‘City Deal Towards a healthy and sustainable food environment’ <ul style="list-style-type: none"> • Steven Kroesbergen, Policy Officer Urban Agenda, Ministry of Interior • Froukje Idema, Program Manager Food, City of Ede National food policies co-creation: successful practices from across Europe <ul style="list-style-type: none"> • Anne Pøhl Enevoldsen, Head of Division, Danish Ministry of Food, Agriculture and Fisheries • Henry Dimbleby, special rapporteur for the UK national food strategy The role of the upcoming EU food legislation in enabling multi-level governance, <ul style="list-style-type: none"> • Marion Maignan, policy analyst, European Commission, DG AGRI Followed by open debate and Q&A
12.15-12.30	Presentation exhibition ‘the Table is Set’ Jasper Zandkamp and Tess van Baaren, Interns at Flevo Campus, students Cultural Heritage at Reinwardt Academy
12.30-14.30	<i>Free visit of Floriade and Lunch (at own cost)</i>
14.30-14.45	Welcome and presentation of the afternoon sessions Location: Aeres University Building, room 3.06 (see map #98)
14.45-15.45	Co-creation sessions, new solutions to old and new challenges- PART 1 Cities will come together to co-create innovative solutions to old and new challenges related to the urban food system. These workshops aim to encourage cities to share knowledge, good practices and hands-on advice on current and common challenges they face locally. Cities are encouraged to question their practices, to collectively

	<p>identify replicable and innovative solutions, and to learn and get inspired by each other to improve their local food system.</p> <p>Four parallel co-creation sessions around the topic of:</p> <ul style="list-style-type: none"> • Food Environment (Aeres University building, room 4.01) • Food Identity & Social Inclusion (Aeres University building, room 4.02) • Local & Regional Food (Aeres University building, room 4.03) • Food for a Healthy Planet (Aeres University building, room 3.08)
15.45-16.00	<i>short break</i>
16.00-17.00	Co-creation sessions, new solutions to old and new challenges- PART 2
17.00-18.30	<p>Utopia Island & Agroforestry</p> <p>Location: Aeres University Building, room 3.06</p> <p>Movie followed by a discussion with Xavier San Giorgi (Weerwoud Foundation,, Agroforestry Floriade Experience) and a visit to Utopia Island (<i>see map #197</i>) and the Agroforestry plot</p>
18.30	<p><i>Reception & Dinner with Regional food from Flevoland</i></p> <p>You are welcomed for a reception and dinner with regional flavours and ingredients from Flevoland. The dinner takes place in the Pavillon of Flevo Food (<i>see map #132</i>), an association of regional food producers.</p>

Co-creation sessions:

Cities will come together to co-create innovative solutions to old and new challenges related to the urban food system.

Four cities will present a challenge they are currently facing: from soil decontamination to food aid, from a healthy food environment to food for a healthy planet. Guided by facilitators, participating cities will come together to deliver suitable solutions, based on their local work and good practices. Each participant will be able to be involved in only one of the following co-creation workshops, but lessons learned and common traits from the four sessions will be shared afterward.

- **Food Environment (Aeres University building, room 4.01)**

Representatives from a **Dutch city** (tbc) participating in the City Deal Towards a Healthy and Sustainable Food Environment will present a challenge to promote favorable food environments.

- **Food Identity & Social Inclusion (Aeres University building, room 4.02)**

The **City of Warsaw** will present a pressing challenge related to the war in Ukraine: how to provide food aid to the growing number of refugees in the long term

- **Local & Regional Food (Aeres University building, room 4.03)**

Representatives from **Lille Metropole** will present their challenges of soil resource management thanks and the use of artificial intelligence

23 June 2022:

Conference ‘The Table is Set, food identity and cities’

Event open for the public

This conference offers interactive presentations and debates between researchers, city representatives, and food practitioners on new trends in the food system and cities’ role in it. The conference has a central focus on food identity and sociocultural inclusion with the specific and fascinating setting of Almere as a highly diverse multicultural society. Also inspiring related experiences from other cities across Europe are highlighted. The afternoon programme offers a range of interactive workshops focusing on the latest trends and advances in food policy, research, and emerging food practices.

8.45-9.00	<p>People who stay in Almere or arrive by public transport are strongly advised to travel to Floriade by ferry boat.</p> <p>Meeting point in front of Strand22 (<i>Esplanade 14, Almere</i>) for departure to Floriade by boat</p>
9.30 - 10.00	<p>Arrival at Floriade Weerwater Entrance (<i>Arboretum West 100, Almere</i>) and walk-in. Registration and welcome coffee in Conference Pavilion (see map: #15)</p>
10.00 -10.20	<p>Opening and Welcome</p> <p>by Roelie Bosch, Alderman city of Almere and Jan-Nico Appelman (tbc), deputy province of Flevoland, and Xander de Bruine, Floriade Expo 2022 (chair)</p>
10.20-11.00	<p>From Carrot Stew to Sopropo: The Changing Appetite of Almere</p> <p><i>How can we promote sustainable, safe and healthy food consumption patterns among all groups within the Almere metropolitan region? And what are lessons from experiences in Almere for cities worldwide?</i></p> <p><i>This talk addresses the city of Almere, with its prominent food policy, location in a food-producing hinterland and multi-cultural population, as an informative living lab for food system transformations.</i></p> <p>Sigrid Wertheim-Heck, Lector Food and Healthy Living at the Aeres University of Applied Sciences Almere</p> <p>in collaboration with Anke Brons, Koen van der Gaast and Jan-Eelco Jansma, PhD’s Food and Healthy Living Aeres University of Applied Sciences Almere</p>
11.00-11.45	<p>What lessons from cities?</p> <p><i>Inspiring city experiences with food policies addressing food identity, sociocultural inclusion and regional food provisioning</i></p> <p>Elisa Porreca, Food Policy Officer, Milan</p> <p>Tessa Lindfield, Assistant Director Public Health Division, Birmingham</p> <p>Lieta Goetijn, Food Policy Officer, Gent</p>

11.45-12.00	<i>Coffee Break</i>
12.00-12.30	<p>Almere as Innovation Lab</p> <p><i>To directly engage Almere's citizens in research, carry out experiments, and to communicate research findings, Flevo Campus rents a shop in Almere's city centre. In this contribution we reflect on this particular way of doing research. We share lessons learned, surprises, synergies, difficulties and successes, and elaborate on how Flevo Campus is integrated with education and research at Aeres University of Applied Sciences.</i></p> <p>Lenno Munnikes (director Flevo Campus), Gaby van der Wens (researcher Flevo Campus) and Esther Veen (Lector Urban Food Issues, Aeres University Almere)</p>
12.30-13.00	<p>Unity in diversity: fostering more sustainable territorial food systems through diversification</p> <p><i>Stefan Wahlen looks at sustainable territorial food systems through three different lenses of diversity: agro-biodiversity, bio-cultural diversity and diversity in modes of organization and coordination. Based on empirical examples he argues that diverse food systems are more sustainable.</i></p> <p>by Stefan Wahlen, Professor of Food Sociology at Giessen University</p>
13.00-14.30	<p><i>Lunch and visit of the exhibition 'The Table is Set'</i></p> <p>Discover the tastes of Floriade in the various pavillons or at the Food trucks square (see map: #2). Lunch is at own cost.</p>
14.30-15.45	<p>Innovation workshops: discussing researchers and cities' latest trends</p> <p>Two rounds of parallel, interactive workshops focusing on the latest trends and good practices are organised by a mix of researchers, cities, and professionals.</p> <p>Each participant will be able to attend one workshop for each round. Due to limited availability, registrations for the workshops will be collected during the morning. For location and description see below.</p> <p>Workshops take place in the following locations: Conference Pavilion (see map: #15), Aeres University Building, (see map: #98) Food Forum, (see map: #81).</p>
15.45-16.15	<i>Tea break</i>
16.15-17.30	<p>Innovation workshops: discussing researchers and cities' latest trends</p> <p>Round two. See description below.</p>
17.30-18.00	<p>End of conference</p> <p>Boat back to Almere centre, leaving from ferry stop next to Weerwater Entrance (see map)</p>

Workshops description:

ROUND 1, 14.30 - 15.45

Room	Workshop
Conference Pavilion (see map : #15)	<p>1. Master Class with Carolyn Steel, Author of <i>Hungry City</i> and <i>Sitopia</i> <i>Thinker on food and cities Carolyn Steel will present the main lines of a new essay that she wrote for Flevo Campus</i></p>
Food Forum (see map : #81)	<p>2. Cooking demonstration on Sustainable gastronomy and Decolonial Food with chefs from Valencia and Almere</p> <p>Steve Anderson (Ma Khin Café & Baalbec restaurant, Valencia) and Sharon de Miranda (Food Forum, Floriade Almere)</p>
Aeres University Building (see map : #98) Room 4.02	<p>3. The Changing Appetite of Almere - Diving Deep into the challenges and lessons of the Almere food system with young researchers</p> <p>Anke Brons, Koen van der Gaast and Jan-Eelco Jansma, PhD's Food and Healthy Living Aeres University of Applied Sciences</p>
Aeres University Building (see map : #98) Room -1.12	<p>4. Aeres Citizen's Lab: How does Sensory experience influence your food behaviour?</p> <p><i>Many of our daily food choices are unconscious. Why does something taste the way it does? And why is it hard to control ourselves when a bowl of cookies is in front of us? In this workshop we consciously look at our behaviour and the way we experience our food.</i></p> <p>Laura van Zonneveld and Ageeth Soldaat, Aeres University of Applied Sciences</p>
Aeres University Building (see map : #98) Room 4.03	<p>5. Ecological Footprint calculator: the basis for a sustainable future</p> <p><i>Food consumption is one of the main challenges of our ecological footprint. In 2013 Guimarães implemented a new Governance ecosystem to reinforce citizens' engagement: the ecological Footprint calculator is a tool that allows citizens and the municipality to develop a course of action that enables them to follow a more sustainable path.</i></p> <p><i>The tool is a part of Guimarães's local action sustainable plan and it is a bottom-up strategy that increases local knowledge on food consumption. It serves mainly as a means of diagnosis and monitoring of individual ecological footprint, facilitating the prioritisation of actions to be taken as well as raising awareness among citizens.</i></p> <p>Informal chat led by Luis Pliteiro, city of Guimarães</p>

ROUND 2, 16.15 - 17.30

Room	Workshop
Conference Pavilion (see map : #15)	<p>1. Tipping the balance in the football canteen: Dealing with the meatball and its lovers through Emotion Networking,</p> <p><i>A call for change is often met with resistance. Especially when it comes to meat, which is deeply rooted in our culture and woven into our identities. In this workshop, we're going to experience the method of Emotion Networking and its potential to bring about constructive dialogue between a pluriform group of stakeholders.</i></p> <p>team Reinwardt Academy and Yolie Michielsen, PhD Wageningen University.</p>
Aeres University Building (see map : #98) Room -1.12	<p>2. Aeres Citizen's Lab: How does Sensory experience influence your food behaviour?</p> <p><i>Many of our daily food choices are unconscious. Why does something taste the way it does? And why is it hard to control ourselves when a bowl of cookies is in front of us? In this workshop, we consciously look at our behavior and the way we experience our food.</i></p> <p>Laura van Zonneveld and Ageeth Soldaat, Aeres University of Applied Sciences</p>
Aeres University Building (see map : #98) Room 4.02	<p>3. Food procurement: how to bring cities experience to Europe and influence the European legislation on minimum mandatory food procurement criteria part of the Farm to Fork.</p> <p><i>The European Commission is looking to introduce minimum mandatory food procurement criteria as part of the EU sustainable food system legislation. Which criteria should be introduced and how this will affect the work of cities?</i></p> <p>informal chat led by Giorgia Dalla Libera, from ICLEI-local government for sustainability and Anja De Cunto, Eurocities</p>
Aeres University Building (see map : #98) Room 4.03	<p>4. People's Canteen Almere: Food as a public good?</p> <p><i>Is it desirable and possible to develop a new public service for better food, similar to social housing or public transport? Based on the idea that equal access to healthy and sustainable food is a public task and that a basic provision could facilitate eating differently across society and in a more culturally diverse way? The People's canteen is an eating place in the heart of Almere supported by Flevo Campus that investigates this idea and wants to become a new basic facility for good and affordable food.</i></p> <p>Floris Visser, People's Canteen Almere</p>
Aeres University Building (see map : #98) Room 4.04	<p>5. Milan Pact Awards as a tool for best practice exchange</p> <p><i>The Milan Pact Awards are one of the most effective tools to foster city to city cooperation and encourage cities' exchange of best practices within the Milan Urban Food Policy Pact. The workshop will provide an in-depth presentation of the current 2022 call for submission as well as an overview of the most representative and interesting MPA European practices in past editions in the different MUFPP categories. The aim of the MPA is to inspire action in other cities so policymakers and city officers will have hands-on experience of best food practices in Europe.</i></p> <p>Filippo Gavazzeni, Milan Urban Food Policy Pact secretariat</p>

24 June 2022: Study visit of Almere and Flevoland

Duration of the visits 9.30-13.00

Meeting point tbc

The study visit combines two innovative experiences on urban and regional food system development in Almere and the surrounding Flevoland region.

- The Oosterwold area, situated at the fringe of Almere city. Oosterwold is a new neighbourhood of Almere, developed with an innovative bottom-up urban planning approach in which citizen initiative to combine residential use with urban agriculture is promoted and a condition for building. Oosterwold is foreseen to provide 10% of the food basket of Almere in the near future. Oosterwold has developed into an interesting living lab for urban food production with new dynamics and challenges including producer networks and short supply chains
- Visit through the polder of Flevoland, which is one of the most dynamic rural areas in the Netherlands combining production of potatoes and onions for world markets with the strongest organic product sector of the Netherlands and also innovative models of land-use and sustainable agriculture. A visit is made to the Farm of the Future, developing agroecological production methods for the future, including strip cropping, biodiversity preservation, agroforestry and precision agriculture techniques based on the use of big data and drones.

Practical information for your visit

Most up to date [practical information](#) you will find on the website of the Floriade Expo 2022. Herewith a short summary of the possibilities on travel and accommodation.

Address and Route

Floriade is centrally located in Almere in the Amsterdam Metropolitan Area, right next to the A6 motorway. The Expo is situated 30 km from Amsterdam and 45 km from Schiphol International Airport. Floriade is easy to reach in different ways.

The full address of the Floriade (Weerwater Entrance) is Arboretum West 100, Almere.

Transport from Almere to Exhibition location

There are several ways to travel from and to the Floriade. If you are staying in Almere city centre or come by public transport we strongly advise you to travel to the Floriade venue by [ferry boat](#) across the Weerwater. There are regular boat services, but for the event we organize special boat services in the morning and afternoon. The meeting point for the morning boat is between 8.45 - 9.00 in front of Strand22 (*Esplanade 14, Almere*)

You can travel by [public transport](#), [car](#) or even (the true Dutch way) [by bike](#). If you are staying in Amsterdam, there's also an option to catch a [touring car](#) directly to the venue.

Shuttle services from Almere Centrum to Exhibition Location

From Almere Centrum there is also the option to catch a [shuttle bus](#) from the train station as alternative for [the ferry](#) across the Weerwater.



Accommodation

There are plenty of hotels and B&B's in and around Almere. Visit [the website of Visit Almere](#) for more information. Do you prefer to stay in Amsterdam? Then [visit the Amsterdam website](#) for your stay,

Map

Here is an [interactive digital map](#) of the expo terrain (also downloadable in JPG-format). Buildings and pavilions are indicated in numbers, see also in the meeting program.



Visiting with disabilities

The Floriade is accessible for people with disabilities. Please find information about facilities and accessibility on [this page](#). Please let us know to ensure that conference venues are accessible as well.

Background information

Eurocities Working Group Food

The Eurocities Working Group Food is a **creative hub of food policy knowledge** where information, ideas and good practices can be shared and investigating innovative solutions for urban food challenges. The Working Group is the European regional fora of the **Milan Urban Food Policy Pact**, the coalition of more than 200 cities worldwide committed to develop innovative food policy towards sustainable food systems. The network organises European advocacy actions, common EU projects and training meetings for food policy officers on specific topics for food policy implementation.

The Milan Urban Food Policy Pact - MUFPP

Cities and their metropolitan areas face similar challenges and seek appropriate solutions for their specific geographical and socio-economic contexts. Signatories, national and international players meet and exchange regularly also within their respective regions, taking an important step in localising the MUFPP recommended actions. From this perspective, the MUFPP Regional Fora are a formidable expression of the diversity and regional vivacity of Milan Pact cities.

So far European signatory cities gathered many times, under the framework of the Eurocities Working Group Food and alongside the MUFPP annual gathering.

The Food Trails project

Food Trails, a four-year project brings together a Consortium of 19 partners (including 11 EU cities, 3 universities and 5 prominent food system stakeholders), which will be followed by another 21 worldwide cities. Food Trails will provide city and regional governments and other agents of change with evidence-based policy narratives, co-designed and verified through the activities of 11 multi-objective and multi-actor Living Labs committed to addressing the 4 priority areas of the flagship FOOD 2030 framework.

www.foodtrails.milanurbanfoodpolicypact.org

The Food Trails project has been funded by Horizon 2020 Grant Agreement n. 101000812

EUROPEAN POLICY FRAMEWORKS

- **FOOD 2030** the research and innovation policy of the EU Commission (DG Research) active on circularity, nutrition, innovation and climate of the European food system
https://ec.europa.eu/info/research-and-innovation/research-area/food-systems/food-2030_en
- **Farm to Fork Strategy** (part of the Green Deal) the strategy on food system towards a more inclusive and sustainable goals
https://ec.europa.eu/food/farm2fork_en

FLORIADE EXPO 2022

For six months, from 14 April until 9 October 2022, Almere is the stage for the International Horticultural Exhibition Floriade Expo 2022. During the Floriade, the Dutch horticulture sector, together with national and international partners, show green solutions that can make our cities more fun, liveable and sustainable.

The theme of “Growing Green Cities” that is central to the 60-hectare site presents the creative, green, sustainable solutions required to make this a reality. This theme is more important than ever. By 2050, some 68% of the global population will live in cities on a mere 2% of the earth’s surface area. Floriade aims to inspire visitors to live greener, healthier lives, according to four sub-themes:

- Greening the City: more greenery
- Feeding the City: improved food supplies
- Healthying the City: more conscious living
- Energising the City: smarter energy supplies

More than 400 national and international participants showcase their latest green innovations, solutions and applications. From state-of-the-art solar roof tiles to amazing vertical façade gardens and from the best ways to grow tomatoes to the latest pruning techniques. You can see, taste and experience it all at Floriade. Visitors will be touched by what they see, smell and taste. Inspiring gardens, conferences, workshops and exhibitions are mixed with impressive attractions, surprising tasting sessions, art and culture.

Almere work on food:

Almere promotes a sustainable food economy that benefits all. Large volumes of food are being produced just outside Almere, but their economic value to the city is still relatively low, also in employment terms. Most of the food produced here is exported. We can substantially

increase the economic value to the city of Almere by processing and consuming a larger portion locally.

Almere promotes healthy alternatives for all In Almere, 19% of children in the 4 to 11 age bracket and 20% of youngsters aged between 12 and 16 are moderately or seriously overweight. The food choices we make are driven mainly by our upbringing and education, food information, and our food environment. It is the municipality's ambition to make healthy food choices attractive, affordable and accessible to all Almere's residents.

Almere promotes pride in local and regional products and initiatives We aim to promote pride in produce from the city of Almere and the province of Flevoland by increasing people's exposure to what is available, introducing them to Flevoland's special flavours and the stories behind products. In addition to giving more visibility to the product range, the municipality will work actively to improve how it identifies and maps consumer needs on local and regional levels.

This event is organised and financed in partnership and collaboration with:

