



Eurocities Working Group Food meeting
MUFPP Regional Forum in Europe

THE TABLE IS SET

New governance for food in Europe and conference on 'Food identity and cities'

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Eurocities Working Group Food meeting
MUFPP Regional Forum in Europe

Date: 22-24 June, Almere

@Floriade Expo 2022

[Register here!](#)

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Intro to the event

Eurocities and MUFPP European cities will be meeting on 22-24 June in Almere, The Netherlands, alongside the Floriade Expo 2022. Cities will have the opportunity to attend the expo free of charge and discuss new and old challenges to transform the urban food system. <https://floriade.com/en/>

Come enjoy the scents and colours of flowers, plants, vegetables and fruits at the International Horticultural Exhibition Floriade in Almere.

Discover solutions that make our cities more fun, more beautiful and more sustainable. Floriade only takes place once every 10 years. Don't miss it!

The meeting will focus on the following topics:

Multilevel governance collaboration

From the EU Farm to Fork to national food strategies, how are national and EU governments including cities when developing food policies?

Food Environment

How to shape the surrounding of European citizens with food that is healthy and affordable?
How to collaborate with the private sector?

Food identity & Social inclusion

From food as a cultural tool to food aid solutions and citizens engagement, how to reach out to all citizens for ambitious food policies?

Local & Regional Food

From food resilience to local food supply chains, how to engage producers, achieve healthy urban soils for local food production and improve biodiversity?

Food for a Healthy Planet

From sustainable catering to no plastic packaging and food waste reduction, how to achieve circular economy solutions for food?

Meeting overview

Day 1 Wednesday 22 June	Meeting of the Eurocities working group food and MUFPP regional forum <ul style="list-style-type: none">• Plenary: new governance model for food in Europe• Co-learning sessions on food innovation
Day 2 Thursday 23 June	Open conference: Food identity and cities <ul style="list-style-type: none">• Plenary with keynote speeches about Almere food system, food identity and other city experiences• Interactive workshops about food research, city experiences, and sustainable gastronomy

Day 3 Friday 24 June	Study visits in Almere <ul style="list-style-type: none"> • Oosterwold area with innovative planning approach for bottom-up development of urban agriculture • Farm of the Future combining agroecological production with biodiversity preservation, agroforestry and precision agriculture techniques.
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22 June 2022:

meeting of Eurocities working group food and MUFFP regional forum in Europe

Event for city representatives member of Eurocities or signatory of the MUFFP and invited speakers only

9.30-10.00	Arrival at Floriade and walk-in. Registration and welcome coffee.
10.00-10.15	Welcome to the meeting <ul style="list-style-type: none"> • Jan Hoek / Roelie Bosch Alderman, Welcome from city of Almere
10.15-10.35	Introduction to the day and MUFFP update in Europe <ul style="list-style-type: none"> • Andrea Magarini, WG Food Chair, City of Milan
10.35 - 12.15	Debate: a new multi-level governance for food in Europe: how cities, national governments and the EU can work for food system transformation <ul style="list-style-type: none"> • The Farm to Fork, what's new for cities? • The Dutch example: City Deal Towards a Healthy and Sustainable Food Environment • Other examples of national food policies co-creation • Open Q&A
12.15-12.30	Presentation exhibition 'the Table is Set'
12.30-14.30	<i>Free visit of Floriade and Lunch</i>
14.30-14.45	Welcome and presentation of sessions
14.45 -15.45	Co-creation sessions, new solutions to old and new challenges. Cities will come together to co-create innovative solutions to old and new challenges related to the urban food system. Join us for an exciting opportunity to bring together city practitioners across Europe to co-create the most innovative solutions to urban food challenges: Four parallel co-creation sessions around the topic of: <ul style="list-style-type: none"> • Food Environment • Food Identity & Social Inclusion • Local & Regional Food • Food for a Healthy Planet

15.45 - 16.00	<i>short break</i>
16.00 - 17.00	Co-creation sessions, new solutions to old and new challenges. Follow-up session.
17.00 – 18.00	Movie about urban food forests followed by a discussion with Xavier San Giorgi and visit to Utopia Food Forest
18.00	<i>Reception</i>

23 June 2022:

Conference ‘The Table is Set, food identity and cities’

Event open for the public

This conference offers interactive presentations and debates between researchers, city representatives and food practitioners on new trends in the food system and cities’ role in it. The conference has a central focus on food identity and sociocultural inclusion with the specific setting of Almere a as highly diverse multicultural society.

9.30 - 10.00	Arrival at Floriade and walk-in. Registration and welcome coffee.
10.00 -10.20	Opening and welcome speeches
10.20-11:00	From Carrot Stew to Sopropo: The Changing Appetite of Almere Lessons from 4-year research on the Almere food system by Sigrid Wertheim-Heck, Anke Brons, Koen van der Gaast and Jan-Eelco Jansma
11.00-11.15	<i>Coffee Break</i>
11.15-11.45	Innovation Lab Almere Presentation of Flevo Campus and Aeres University Lectorate Urban Food Issues research by Lenno Munnikes, Gaby van der Wens and Esther Veen
11.45-12.30	What lessons from cities? inspiring pitches from different cities' experiences as living labs of Europe
12.30-13.00	Food Identity, Practices and Policies for Sustainable Food Consumption Key speech and reflection by Stefan Wahlen, Professor of Food Sociology at Giessen University
13.00-14.30	<i>Lunch and free visit of the exhibition ‘The Table is Set’</i>
14.30 -15.45	Innovation workshops: discussing researchers and cities’ latest trends Parallel, interactive workshops focusing on the latest trends and good practices presented by a mix of researchers, cities and professionals, including <ul style="list-style-type: none"> • Debate with young researchers on The Changing Appetite of Almere

	<ul style="list-style-type: none"> • Master Class with Carolyn Steel, Author of “Hungry City” and “Sitopia” • Cooking workshop on Sustainable gastronomy with chefs from Valencia and Almere • Exchange of city experiences with Living labs • Sensory experience and food behaviour in Almere Citizen Lab. • And more!
15.45 -16.15	<i>Tea break</i>
16.15 - 17.30	<p>Innovation workshops: discussing researchers and cities' latest trends</p> <p>Eight parallel workshops focusing on the latest trends and good practices presented by a mix of researchers and cities practitioners.</p>
17.30-18.00	Closing of the conference

24 June 2022: Study visit of Almere

Duration of the visits 9.30-13.00 ca, meeting point tbc

The study visit combines two innovative experiences on urban and regional food system development in Almere and the surrounding Flevoland region.

- The Oosterwold area, situated at the fringe of Almere city. Oosterwold is a new neighbourhood of Almere, developed with an innovative bottom-up urban planning approach in which citizen initiative to combine residential use with urban agriculture is promoted and a condition for building. Oosterwold is foreseen to provide 10% of the food basket of Almere in the near future. Oosterwold has developed into an interesting living lab for urban food production with new dynamics and challenges including producer networks and short supply chains
- Visit through the polder of Flevoland, which is one of the most dynamic rural areas in the Netherland combining production of potatoes and onions for world markets with the strongest organic product sector of the Netherlands and also innovative models of land-use and sustainable agriculture. A visit is made to the Farm of the Future, developing agroecological production methods for the future, including strip cropping, biodiversity preservation, agroforestry and precision agriculture techniques based on the use of big data and drones.

Practical information for your visit

Most up to date [practical information](#) you will find on the website of the Floriade Expo 2022. Herewith a short summary of the possibilities on travel and accommodation.

Address and Route

Floriade is centrally located in Almere in the Amsterdam Metropolitan Area, right next to the A6 motorway. The Expo is situated 30 km from Amsterdam and 45 km from Schiphol International Airport. Floriade is easy to reach in different ways. We will gladly help you with directions.

Transport from Almere to Exhibition location

There are several ways to travel from and to the Floriade. You can travel by [public transport](#), [car](#) or even (the true Dutch way) [by bike](#). If you are staying in Amsterdam, there's also an option to catch a [touring car](#) directly to the venue.

Shuttle services from Almere Centrum to Exhibition Location

From Almere Centrum there are two extra ways of transport organized by the Floriade. You can either catch a [shuttle bus](#) from the train station or [take the ferry](#) across the Weerwater.



Accommodation

There are plenty of hotels and B&B's in and around Almere. Visit [the website of Visit Almere](#) for more information. Do you prefer to stay in Amsterdam? Then [visit the Amsterdam website](#) for your stay,

Map

Here is an [interactive digital map](#) of the expo terrain (also downloadable in PDF-format)

Visiting with disabilities

The Floriade is as accessible for people with disabilities. Please find information about facilities and accessibility on [this page](#). Please let us know to ensure that conference venues are accessible as well.

Background information

Eurocities Working Group Food

The Eurocities Working Group Food is a **creative hub of food policy knowledge** where information, ideas and good practices can be shared and investigating innovative solutions for urban food challenges. The Working Group is the European regional fora of the **Milan Urban Food Policy Pact**, the coalition of more than 200 cities worldwide committed to develop innovative food policy towards sustainable food systems. The network organises European advocacy actions, common EU projects and training meetings for food policy officers on specific topics for food policy implementation.

The Milan Urban Food Policy Pact - MUFPP

Cities and their metropolitan areas face similar challenges and seek appropriate solutions for their specific geographical and socio-economic contexts. Signatories, national and international players meet and exchange regularly also within their respective regions, taking an important step in localising the MUFPP recommended actions. From this perspective, the MUFPP Regional Fora are a formidable expression of the diversity and regional vivacity of Milan Pact cities.

So far European signatory cities gathered many times, under the framework of the Eurocities Working Group Food and alongside the MUFPP annual gathering.

The Food Trails project

Food Trails, a four-year project brings together a Consortium of 19 partners (including 11 EU cities, 3 universities and 5 prominent food system stakeholders), which will be followed by another 21 worldwide cities. Food Trails will provide city and regional governments and other agents of change with evidence-based policy narratives, co-designed and verified through the activities of 11 multi-objective and multi-actor Living Labs committed to addressing the 4 priority areas of the flagship FOOD 2030 framework.

www.foodtrails.milanurbanfoodpolicypact.org

The Food Trails project has been funded by Horizon 2020 Grant Agreement n. 101000812

EUROPEAN POLICY FRAMEWORKS

- **FOOD 2030** the research and innovation policy of the EU Commission (DG Research) active on circularity, nutrition, innovation and climate of the European food system
https://ec.europa.eu/info/research-and-innovation/research-area/food-systems/food-2030_en
- **Farm to Fork Strategy** (part of the Green Deal) the strategy on food system towards a more inclusive and sustainable goals
https://ec.europa.eu/food/farm2fork_en

FLORIADE EXPO 2022

When you think of the word 'horticulture', what comes to mind?

It is not surprising that you would think of words such as 'shrubs', 'rake' or 'vegetable gardens'. Terms such as 'sustainability', 'liveability' and 'a hopeful future' probably come to mind less quickly, understandably so. The horticultural sector rarely gets the attention it deserves. A pity, because horticulture is amazing! Above all it is essential to our common future.

In a world where nature often has to make way for concrete, glass and steel, horticulture is the key to a liveable world. In our view, those working in horticulture, from the gardener to the asparagus grower, to the technician in the greenhouse, are superheroes. During Floriade Expo 2022 we are giving these heroes the stage they deserve.

Once every ten years, all the horticultural greats gather during this International Horticultural Exhibition. Experts from all over the world come together at Floriade to present green solutions that make our cities more enjoyable, beautiful and sustainable. Within the theme 'Growing Green Cities', more than 400 national and international participants showcase their latest green innovations, solutions and applications. From state-of-the-art solar roof tiles to amazing vertical façade gardens and from the best ways to grow tomatoes to the latest pruning techniques. You can see, taste and experience it all at Floriade.

Beside all the inspiring gadgets and innovations, you can also simply enjoy all the natural splendour on the site. You can take a stroll through the many flowering gardens, the inspiring arboretum and feast on exciting dishes or immerse yourself in the varied art and culture programme. There is something for everyone. Children can go on an expedition, parents can taste a wide variety of food and entrepreneurs can exchange their biodegradable business cards and lay the foundation for fruitful collaborations.

Floriade offers horticulture the stage it deserves. Come and enjoy green solutions and living in all its forms, scents and colours and be amazed at what horticulture can do for us.

This event is organised and financed in partnership and collaboration with:

