

# MILAN PACT AWARDS 2019

CITIES ENGAGED IN IMPROVING THEIR FOOD SYSTEMS



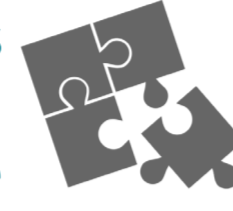
The concrete experiences of cities and their relevance to the purposes of the Milan Pact inspired the design of the Milan Pact Award (MPA), which was proposed at the time of the Pact's launch.

The Milan Pact Award (MPA) is an initiative organized and supported by City of Milan and Cariplo Foundation.

The MPA yearly awards cities' practices with 2 monetary prizes and 6 special mentions. Each year Milan Pact cities are invited to submit food practices in one of the six framework categories. Cities' submissions are required to address four criteria: **innovation, impact, inclusion and adversity.**

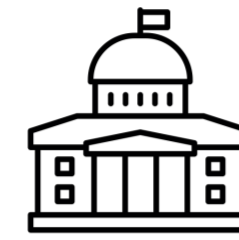
An international committee of academic, UN agency, civil society and media experts evaluates submissions.

## Integrated approaches to municipal food system governance



The challenges involved with building sustainable food systems are multidimensional and interrelated, and thus require a holistic approach that connects elements within various policy agendas; primarily environmental, agricultural, health, trade, and industry.

## Political commitment to strengthen urban food system transformation



To develop capacity for systemic change, municipalities are exploring participatory forms of engagement, promoting dialogue with private sector, citizens, civil society organizations, and they are strengthening the involvement of political representatives at all levels and domains for effective change.

The interest of cities for international frameworks, as SDGs and circular economy, comes from the understanding that complex food issues require a combination of the tools available and express the earnest commitment of municipalities active on food policies.



## Circularity, climate change and SDGs as relevant trend for food policymaking



## School canteens are crucial drivers to launch impactful food policy actions

School canteens are one of the main drivers for municipalities as sustainability actions correspond to significant impacts for people's health as well as for CO2 emissions, several cities already understood the potential of this driver and are working on it.

## International Evaluation Committee

The Milan Pact Awards Evaluation Committee, composed by 9 members that represent international organizations, civil society organizations and institutions, went through a long and detailed process to evaluate all practices that have been collected until the end of May 2019. The jurors assessed each practice submitted on 4 indicators: innovation, impact, inclusion, adversity.

Carlo Mango Cariplo Foundation and Andrea Magarini City of Milan (Co-Chairs), Karen Fabbri, European Commission; Adam Freed, Bloomberg Associates, Gunhild A. Stordalen, EAT Foundation; Clementine Schouteden, Ellen MacArthur Foundation; Sharelle Polack, GAIN, Nicolas You, Guangzhou Institute for Urban Innovation.



## 6 Milan Pact CATEGORIES

Governance

Sustainable Diets & Nutrition

Social & Economic Equity

Food Production

Food Supply & Distribution

Food Waste

**WASHINGTON DC**, in the USA, funds and promotes "Produce Plus" and "Produce Rx" programmes, aimed at increasing access to healthy food and addressing the significant disparities among District residents. In 2018 "Produce Plus" provided 9,000 residents with bi-weekly \$10 coupons to purchase fresh produce at local farmers markets, while "Produce Rx" provided access to more than 112 food-insecure people at-risk of diet-related chronic illnesses with weekly \$20 vouchers for fresh produce to be used at farmers markets and certain grocery stores. Last year beneficiaries of "Produce Rx" more than quadrupled.

**MONTPELLIER**, in France, developed a project aimed at developing and promoting sustainable nutrition in school canteens through improving the supply of local and/or organic products. A total of 14,600 meals per day - 2 million per year - were served in 2017, ensuring quality meals to food insecure children thanks to an income-based price system. The project also allowed the consolidation of lasting relationships between local and/or organic farmers and school catering, and a 24% reduction in food waste.

**RIO DE JANEIRO**, in Brazil, launched the "Hortas Cariocas" programme with the aim of encouraging urban agroecology and providing access to poor communities with nutritious food and job opportunities. Monthly remuneration is offered to those responsible for the farm. A total of 51 tons of food were produced in 2018. Half of it went in favour of the communities - 100,000 people - public schools and day care centres - 20,000 students, while the other half was sold to generate additional income for the urban farms.

**SAO PAULO**, in Brazil, launched a project to recover food surpluses from city's markets, redistributing them to people. The Programme plays an extremely important role in promoting the distribution of healthy food to people experiencing food insecurity. From October 2017 until May 2019, a total of 170 tons of edible food were diverted from landfills, collected by the Food Bank and redistributed through the 310 charities to around 120 thousand people.

**MEZITLI**, in Turkey, supported the implementation of the Female Producers' Market as part of its social-cultural inclusivity approach for addressing the recent big population growth, improving living environment and future perspectives of citizens. Women are still one of the most vulnerable groups and this initiative is aimed at reducing gender-based inequalities, fostering social and cultural exchange between women and strengthening their social, cultural, and economic position.

**KAZAN**, in Russia, in 2006 approved the "Healthy nutrition for children" program in order to ensure high-quality nutrition in schools. The "Department of Food and Social Nutrition" modernised production facilities with breakthrough innovative technologies aimed to provide access to all 150 thousand students with high-quality and fresh food at lowest price. Most of the suppliers are local producers in order to reduce costs and increase quality. Moreover, culinary workshops were organised in school canteens for promoting a healthy eating culture among pupils and parents.

**TELAVIV**, in Israel, hosted the 2019 Eurovision Song Contest, which posed an opportunity to highlight sustainability as a primary concern for the city's future. The Green Eurovision initiative worked to find solutions to the environmental impacts of food festivals and aimed to create guidelines for running sustainable large-scale city events. Thanks to the joint effort of several municipality departments, private sector, and 60+ chefs that shaped the menus of the 50+ food vendors that served the event, 17 tons of food were successfully diverted from landfills.

**NAIROBI**, in Kenya, funded the "Urban Early Warning Early Action" project, aimed at developing early warning systems and early action responses to food insecurity and health related crises that affect the poor targeted communities in cities - 203,000 households in Nairobi. The cause of the vulnerability is identified through 5 indicators using quantitative data, which inform specific mitigation interventions, such as food relief rations and cash transfers, and management of impacts of food prices.

- Antananarivo
- Bergamo (1)
- Bergamo (2)
- Berlin
- Bobo Dioulasso
- Bologna
- Bordeaux
- Bruges
- Capannori
- Caracas
- Cordoba
- Douala
- Gaya
- Livorno
- Milan
- Montpellier
- Mouans Sartoux (1)
- Mouans Sartoux (2)
- San Antonio de Areco
- Seoul
- Tel Aviv
- Valencia
- Washington
- Madagascar
- Italy
- Germany
- Burkina Faso
- France
- Belgium
- Italy
- Spain
- Cameroon
- Niger
- Italy
- France
- France
- France
- Argentina
- South Korea
- Israel
- Spain
- United States
- Brazil
- United Kingdom
- Argentina
- Argentina
- Germany
- Senegal
- Senegal
- Germany
- Germany
- France
- Russia
- Israel
- Bolivia
- Italy
- Spain
- Italy
- France
- Niger
- Spain
- France
- Cape Verde
- Canada
- United States
- United States
- Italy
- Burkina Faso
- Brazil
- Brazil
- Portugal
- Portugal
- United Kingdom
- Spain
- Colombia
- Mexico
- Turkey
- Kenya
- USA
- USA
- Brazil
- Canada
- United States
- Ivory Coast
- Netherlands
- Madagascar
- Brazil
- South Africa
- Peru
- Netherlands
- China
- Belgium
- Colombia
- Mexico
- France
- France
- United States
- Niger
- Brazil
- Argentina
- Costa Rica
- Italy
- Namibia
- Netherlands
- Russia
- Bolivia
- Belgium
- Mozambique
- Colombia
- France
- Niger
- France
- Brazil
- Spain
- Namibia
- Madagascar
- South Africa
- Italy
- Belgium
- Mexico
- Italy
- Argentina
- Brazil

104 SUBMISSIONS

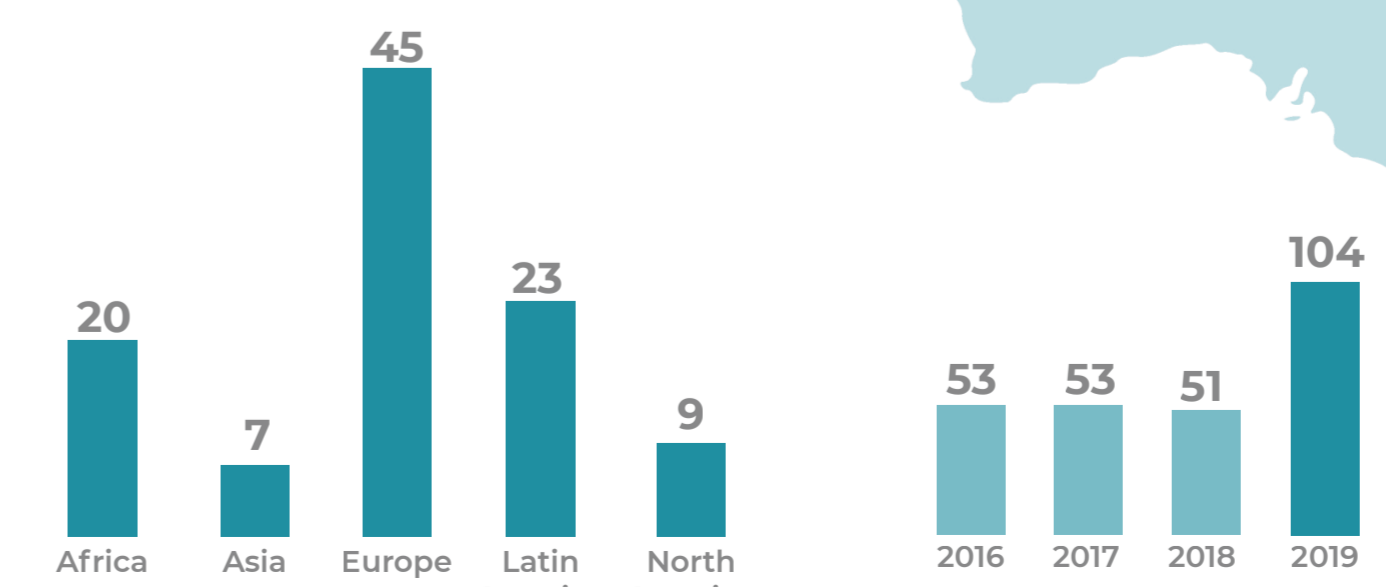
62 CITIES

33 COUNTRIES

2 Monetary Prizes

6 Special Mentions

18 Finalists



Monetary prize  
Special mention