

MUFPP Asia Pacific Webinar



HOW ASIA PACIFIC CITIES ACTIVE ON FOOD POLICY CAN BENEFIT FROM THE MUFPP NETWORK

*THE ROLE OF ASEAN
UNIVERSITIES TO SUPPORT
THE DEVELOPMENT OF
URBAN FOOD POLICIES*

Pius S Prasetyo

**Parahyangan Catholic
University Bandung –
Indonesia**

April 13, 2021



Global Concern and Agenda on Food Issues

- ▶ The unjust global issue of unequal food distribution : “Every minute 15 people in various parts of Asia and Africa die from starvation. However, at the same time millions in developed western countries die from health conditions caused by obesity.
- ▶ Discrepancy of food distribution : among countries (north – south), cities and villages, people
- ▶ SDG (2) : struggle for “Zero Hunger”
- ▶ SDG (12) : Responsible consumption and production
- ▶ Milan Pact : city commitment to support sustainability production and consumption.

2 ZERO HUNGER



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Positioning of University

- ▶ **Milan Pact** : recommended action (3)
 - Identify, map and evaluate local initiatives and civil society food movements in order to transform best practices into relevant programmes and policies, with the support of local research or academic institutions.
- ▶ **University as an academic institution** :
 - to support the city by doing academic activities, and bridging collaboration between government and non-government actors.
 - promoting of city commitment in developing Food Smart City.





Positioning : Contribution to Bandung Food Smart City

Creating Activities to Support Bandung Food Smart City

Collaboration :

- - Government of Bandung city
- - internasional NGO : Rikolto-Veco (Indoneisa)
- - Local NGO / communities
- - Parahyangan Catholic University – Faculty of Social and Political Sciences

Program 2018



1. Research: responsible consumption and consumer perceptions of expired food. Respondents 30 sub-districts in Bandung. Target : Middle Class society

2. Focus Group Discussion : food producers, government of Bandung, NGO of food

3. Seminar : Bandung Food Smart City

4. Book publication : Bandung Food Smart City – Responsible Production and Consumption for the Sustainable of the Earth

5. Meeting with the mayor of Bandung city.

Program 2019



1. Survey on food Producer : 60 respondent such as hotel, restaurant ,backerey.

2. Campaign : Anti food waste awareness to junior / senior high school.

Campaign : by artis (Isyana Sarasvati), Ambassador of environment ;

Campaign in public sphere (CiWalk – Bandung

Instagram influencer - Andira),).

3. Competition to awareness :

academic paper

Video,

4. FGD of Food waste management :stakeholders of food di hotel Cipaku. : government of Bandung, school, hotel, restaurant.

5. Bandung Agri Market – BAM : Expose of urban farming developed by resident of Bandung

6. Meeting with the mayor of Bandung City

Program 2020/2021



1. Developing : Urban Farming ; food sharing system (web and application based).

2. Online campaign of anti food waste – developing online game, website, facebook, Instagram, blogger.

Bandung food festival

3. Mentoring for SMEs – food producer / vendor

4. Book publication – Building Collective Awareness for Reducing Food Waste.

5. Milan Pact : Mayor of Bandung declare as the member

Program 2021



1. Research :

- The effectiveness of Urban Farming
- Supply chain of food production
- Eco labelling

2. **Applying** of food sharing system and engaging food producer in the system.

3. **Awareness** campaign in social media such as face book, Instagram, website

4. Link

<https://bandungfoodsmartcity.org>

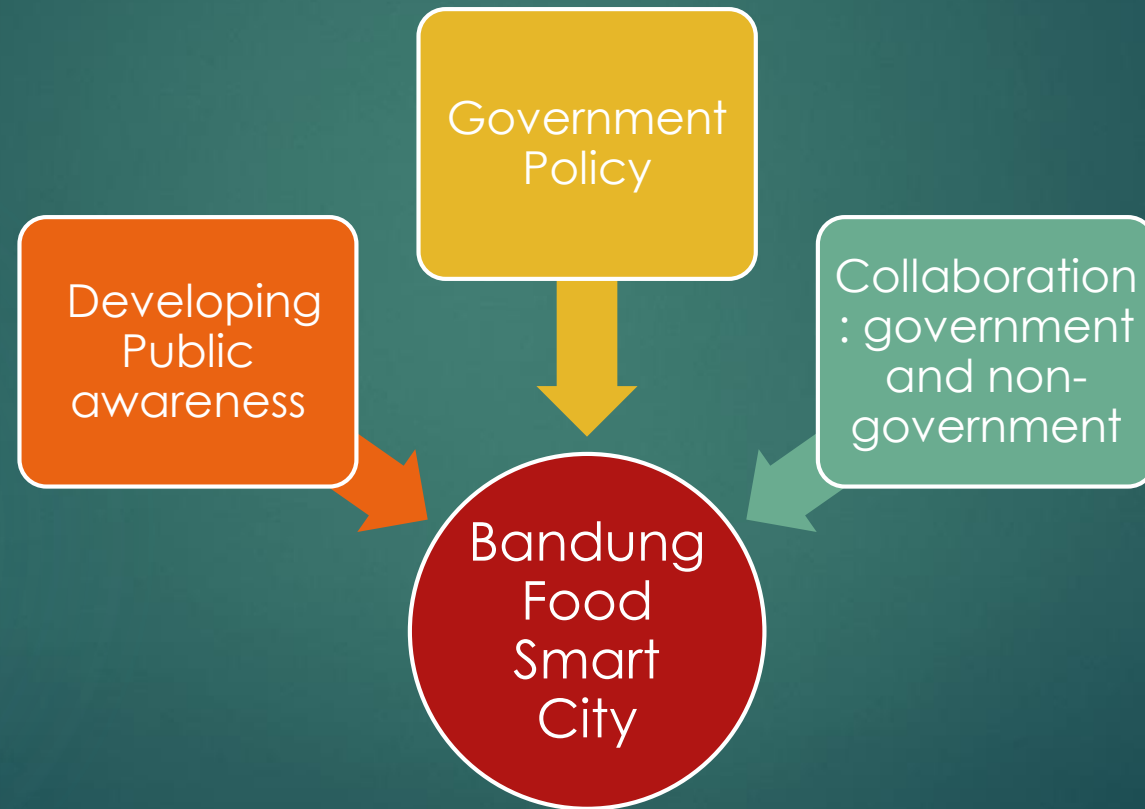
<https://www.facebook.com/foodwasteindonesia>

<https://twitter.com/bdgcerdaspangan>

<https://www.instagram.com/bandungfoodsmartcity>

Highlights :

Role of University – iniasiate, facilitate, and engage



Thank You

