The Bandung Food Policy: Promoting Urban Agriculture and Short Supply Chains

MUFPP Asia Pacific Webinar
13th April 2021

Ir. Gin Gin Ginanjar, M.Eng.
The Head of Food and Agriculture Departement City Government of Bandung
See you in Bandung
Where The Wonders of West Java Begins
DEFINING FOOD POLICY TO SUPPORT VISION OF BANDUNG

EXCELLENT, COMFORTABLE, PROSPEROUS, & RELIGIOUS”.

BY SIGNING THE MILAN URBAN FOOD POLICY PACT, AT 6th AUGUST 2020, WE WANT:

• GETTING INVOLVED IN GLOBAL CITY FOOD PROBLEMS;
• CONTRIBUTING TO SOLUTIONS.
• GIVING AN EXAMPLE HOW WE COMMIT TO OUR SEVEN COMMITMENT TO DEVELOP SUSTAINABLE FOOD SYSTEMS AND TO ENCOURAGE OTHER CITIES TO JOIN OUR FOOD POLICY ACTIONS IN THE FRAMING OF MILAN PACT.

QUOTE OF OUR FIRST PRESIDENT, MR. SOEKARNO:

“FOOD IS ABOUT THE LIFE AND DEATH OF A NATION. IF THE FOOD NEEDS OF THE PEOPLE ARE NOT FULFILLED, IT WILL BE CATASTROPHIC; THEREFORE, IT NEEDS MASSIVE, RADICAL, AND REVOLUTIONARY EFFORT”.
Why Buruan SAE/BIUF is?

Visit www.buruansae.bandung.go.id

Stakeholders:
Major, Vice mayor, legislative, others department

1. Food Independence
2. The Food Chain
3. Center of Excellent Food Security

Impact

1. Vulnerable of Food Availability
2. Prone to Safe and Healthy Food Quality
3. Prone of Inflation

Supply Chain Illustration

Before

After

User / House Hold
Implemented Buruan SAE/BIUF

Tipo de Homegarden/Unproductive Land
Type of Vertical Garden
Sharing for Stunting
PERFORMANCE OF BURUAN SAE

**Input**
- 2014 – 2018
  - Kampung Berkebun (Urban Farming)
- 2019
  - Upgrading program to BURUAN SAE/BIUF
- 2020-2023
  - Developing quantity and quality of Farmer Group
  - City Resilience

**Process**
- 2 way adoption
  - **Top-down:** Municipality initiative
  - **Bottom-up:** Community Initiative (mentoring / training)

**Output**
- DIRECT TARGET (FOOD)
  - **CITIZENS & COMMUNITY**
  - **67 ACTIVE GROUPS TO 190.**
  - **460 GROUPS IN 2023.**
  - 24 kind of vegetables
  - 24 kind of medical plants
  - 8 kinds of Fruits
  - **Chickens : Eggs**
  - **BUDIKDAMBER (Fish cultivation in the bucket)**
    - 3 kind of fish
  - 8 METHODS FOR WASTE MANAGEMENT

**Outcome**
- Economic Perspective
  - Independence in terms of food (Family Based)
  - Reducing household Costs of food shopping
  - Marketing of agricultural products via Bandung Agri Market (BAM)
- Environmental Perspective
  - Utilization of household waste through the KangPisMan movement (3R: Reduce, Reuse, and Recycle)
  - Waste to Food (Processing of food waste into organic fertilizer)
  - Productivity of underutilized land (unproductive land)
- Social Perspective
  - Community education and empowerment
  - Handling stunting (TANGINAS Stunting Response with Safe and Healthy Food)
  - Food sharing: Food assistance for COVID patients who carry out self-isolation
Community of Buruan SAE
IMPACT OF BURUAN SAE/BIUF

- Human Development Index (HDI): 81.62
- Economic Growth Rate: 6.79%
- Happiness Index: 75.10
- Life Expectancy: 74.14
- Inflation Awareness
- Increasing Income
- Community Development
- Potention Market
- Healthy Food of Awareness
- Urban Farming for Charity
- Agri Education & Eco Tourism

Macro Indicator
Sustainable Food of Buruan Sae

- Governance
  - Defined in our planning document
  - Developing innovative eco-tourism
  - Green education
  - Community education

- Environment
  - Kangpisman movement (3R)
  - Waste to food
  - Utilizing unproductive urban land
  - Enhancing public image of certain problematic environments
  - Increasing Bandung city’s green open space

- Food Security
  - Providing food for family members
  - Independence of food (family based)
  - Developing Bandung city’s self-sufficiency of food needs
  - Food leisure

- Socio-Cultural
  - Community empowerment
  - Sharing food
  - Doing own seeding
  - Strengthening happiness

- Economic
  - Increasing family nutrition
  - Healthy and halal eating
  - Handling stunting
  - Strengthening immunity
  - Adding family income
  - Reducing household costs of food shopping
  - Marketing of agricultural products via BAM
  - Maintaining resilience to inflation
PUBLICATION AND EDUCATION VIA MEDIA

In Picture: Urban Farming Buruan SAE di Bantaran Sungai Cikapundung

Program Buruan SAE: Tanam Sayuran di Halaman Rumah, Bantu Ekonomi Keluarga di Masa Pandemi

https://www.republika.co.id/
Februari 2021

https://jabar.tribunnews.com/2021
Thank You
Hatur Nuhun