

| City | |
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| | Frankfurt am Main |
| Country | Germany |
| Population | 747,848 |
| Title of policy or practice | Klima Gourmet Programme |
| Subtitle (optional) | |
| URL video | |
| Category | Sustainable Diets and Nutrition |
| SDGs | SDGs: 8,11,12,13,17. The main goal of Klima Gourmet is to inform citizens about the link between climate change and nutrition, at the same time to create a network and showcase several initiatives in the region whom offer alternative food system approaches. Therefore, the goals 8, 11, 12, 13, 17 are impacted. |
| Brief description | <p>The city of Frankfurt has a CO2 reduction goal of 50% by 2030, in order to achieve the goal, it needs to be innovative and act in different sectors. Food has been neglected in most of Climate Change strategies; however, it accounts for the 14% of the individual CO2 food print of a person in Germany.</p> <p>The Municipal Energy Agency (<i>Energierreferat</i>), responsible of the Climate Change Policy of the City, raised the question "how to reduce citizens' CO2 footprint -simply and deliciously- and how to live a more sustainable food lifestyle?" The result: Klima Gourmet.</p> <p>Klima Gourmet aims to inform about the link between Climate Change and Nutrition. In order to do so, it has twofold objectives: on one side, it seeks to encourage residents to make informed and conscious decisions about consuming sustainable food, meanwhile on the other side creates a platform for local-regional community-led and entrepreneurial food-related stakeholders where they can interact, and collaborate.</p> <p>As result, every year in autumn, takes place "the Klima Gourmet Week." Within this week several events take place, from discussions with experts to workshops, film screening to cooking classes, etc. All these events take place around the city in public spaces with the collaboration of the currently 60 initiatives who are part of the Network and participated in the 2018 edition.</p> |
| Date of start and state (ongoing/completed) | 09/2015 Ongoing |
| Actors and stakeholders involvement | <p>The Municipal Energy Agency is responsible to manage the project. However, a big range of stakeholders, both vertically and horizontally participate.</p> <p>More than 60 initiatives are part of the network participating during the Klima Gourmet Week, but also collaborating between them. The initiatives play a different role in the food supply chain; but as well as, educational organizations delivering different types of workshops and exhibitions.</p> |
| Approach | <ul style="list-style-type: none"> • An open call to organizations and partners interested in the topic; • Kick off workshop to map the diverse organizations doing food-related work in the region; • Strive to create the network with a "network declaration". Set common goals and objectives; |

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| | <ul style="list-style-type: none"> • Through a participatory process, design the first Climate Gourmet Week. Put in motion the experiences, knowledge and expertise of the participants; • Establish a website where citizens and other initiatives can engage and follow. |
| <p>Innovation</p> | <p>The City of Frankfurt, led by the local Energy Agency (<i>Energiereferat</i>), has developed an urban food project that focuses on citizens and alternative initiatives who take part in the food supply chain in the region.</p> <p>Klima Gourment functions as a platform that helps to bridge the gap between citizens and food-related actions by: (1) increasing awareness between the links of climate change and food; and (2) showcasing through workshops and the Klima Gourmet Week a corollary of food-related initiatives in the region.</p> <p>Klima Gourmet draw in three innovative approaches:</p> <ol style="list-style-type: none"> 1) Social inclusion: seeks to gather as many as possible diverse food-related initiatives (NGO's, business, entrepreneurial, grass-roots, etc.). Currently, collaborates with more than 60 initiatives out of the Municipality; 2) Online platform: citizens, entrepreneurs, academia, business; everyone who wants to adventure into a more sustainable food system can refer to the website which offers: list of the initiatives part of the Network in the region, tips for sustainable food lifestyle, an interactive 'sustainable diet calculator', workshops in schools and cooking classes; 3) Stress the links between climate change and nutrition. It has the ambition to reduce CO2 by rising awareness on the link between our food choices and the Climate Change impact. The ultimate goal is to encourage citizens to make informed and conscious decisions to consume sustainable food products. |
| <p>Impact</p> | <p>Klima Gourmet outreach the population through the website -reaching XX visits annually-, nevertheless, we have partnered with a diverse range of organizations to raise awareness on climate change and food.</p> <p>Therefore, Klima Gourmet Week is not only delicious, participative and informative, it is also fun. In 2016 we reached the participation of 2,200 citizens; by 2017 we increase the amount of events, having in total 44; in 2018 it was clear that the food movement has been growing and for the first time, took place a climate-friendly street food market. Around 3,840 people gather around and took part in the events. We have reached approx. 5 million readers/listeners saving costs equivalent of €100,000 of advertisement. We are expecting to reach XX participants this year (2019).</p> <p>In addition, the Network has been strengthening and accounting currently with more than 60 initiatives including:</p> <ul style="list-style-type: none"> XX are focus on production and XX operate as Community-supported agriculture, XX work on waste XX transport XX restaurants/catering/canteens XX plastic-free XX education / workshops XX research or academia XX entrepreneur / business XX local and national offices. |
| <p>Inclusion</p> | <p>As mentioned before, Klima Gourment puts in the centre citizens and initiatives that are transforming the food system in the region. In other words, it recognizes the active role of the population to make informed and conscious decisions to consume sustainable food, while reducing CO2 emissions. On the other hand, it acknowledges the diversity of actions which offer</p> |

alternative food solutions.

Klima Gourmet foster the creation of a solid Network out of the Municipality embracing every part of Frankfurt Society and the Region. As result, the Klima Gourmet Week is the completion of the network and the platform. It is the week when stakeholders meet the citizens through diverse activities from cooking classes to screen playing, from seminars to pop-up restaurants or evenings with refugees and food.

Food is inherently interwoven in different sectors and it is multi-scale, Klima Gourmet include food cooperatives, food producers from the hinterland, as well as entrepreneurs and business within the city. This increases the democratization of the food governance in the region, where citizens and practitioners meet seeking for sustainable and healthy food solutions.

Adversity coefficient

The local Energy Agency (*Energierreferat*) has been leading Klima Gourmet since the beginning. It has accomplished the creation of a platform that bridges the gap between local-regional community-led and entrepreneurial food initiatives with inhabitants in the Region.

Nevertheless, it faces a key challenge on the administrative side. Currently, the team that deals with the urban food system spectrum is small, reducing the opportunities to actively engage and develop more comprehensive urban food strategies in the region.

Klima Gourmet functions as a platform which can grow to different directions increasing - not only the initiatives engaged- but also, the actions around food and the city. There has been experiences to deliver peer-to-peer cooperation to other German cities to organize their own 'Climate Gourmet Week', as well as the Klima Gourmet Exhibition to raise awareness between Climate Change and Nutrition has travelled different cities in Germany.

The Klima Gourmet Network and the Klima Gourmet Week are two simple actions to set but can strengthen the food governance for any city. With a bigger team the Klima Gourmet platform could steer for more urban food strategies within the municipality departments and Network.