

City	
	Buenos Aires
Country	Argentina
Population	3,072,000 (INDEC 2019)
Title of policy or practice	Programa Cuidemos los Alimentos (Let's Take Care of Food Program)
Subtitle (optional)	
URL video	https://www.youtube.com/watch?v=1xriEmfULCw
Category	Sustainable Diets and Nutrition
SDGs	SDGs: 2,3, 10, 11, 12. To ensure healthy lives and promote well-being for all at all ages.
Brief description	<p>Historically, in the City of Buenos Aires, food policy approaches have been hampered by the lack of joint and coordinated work among the various state actors. In this context, the General and International Relations Secretariat (<i>Secretaría General y Relaciones Internacionales</i>) of the Government of the City of Buenos Aires (hereinafter GCBA) created the <i>Cuidemos los Alimentos</i> Program in 2016. The primary objective was to design, coordinate and implement a sustainable food policy for the city of Buenos Aires, taking into consideration various factors on different aspects - economic, social, environmental and health aspects – in order to develop a strategic policy.</p> <p>Since December 2017, the program has been under the Undersecretary of Citizen Welfare of GCBA (<i>Subsecretaría de Bienestar Ciudadano</i>), whose basic objectives are to promote Buenos Aires as a gastronomic capital and to develop sustainable food policies.</p> <p>The <i>Cuidemos los Alimentos</i> Program works thanks to the concrete actions and interventions that are undertaken and promoted among the various departments of the government. For this reason, the Program has established an Inter-Ministerial Committee, in which various government departments are represented, including the Secretariat of Citizen Development (<i>Secretaría de Desarrollo Ciudadano</i>), the Ministry of Environment and Public Spaces (<i>Ministerio de Medio Ambiente y Espacio Público</i>) and the Environmental Protection Agency (<i>Agencia de Protección Ambiental</i>). In turn, the Inter-Ministerial Committee is also closely connected to the City Legislature, in order to ensure the alignment of proposed actions with local and national legislation.</p> <p>In 2018, new departments of the government have joined the committee, such as the Secretariat of Citizen Culture and Public Functions (<i>Secretaría de Cultura Ciudadana y Función Pública</i>), the Ministry of Education, the Institute for Housing (<i>Instituto de la Vivienda</i>), the Government Control Agency (<i>Agencia Gubernamental de Control</i>) and the Ministry of Health.</p> <p>The <i>Cuidemos los Alimentos</i> Program has been growing and incorporating new departments of the government related to the subject of the project, with emphasis on the following.</p>
Date of start and state (ongoing/completed)	01/2016 Ongoing
Actors and stakeholders involvement	<p>Departments of GCBA that actively participate in the Program:</p> <p>SGyRI (General Secretariat and International Relations - <i>Secretaría General y Relaciones Internacionales</i>); Secretariat of Citizen Development (<i>Secretaría de Desarrollo Ciudadano</i>); Ministry of Environment and Public Spaces (<i>Ministerio de Medio Ambiente y Espacio Público</i>);</p>

	<p>Environmental Protection Agency (<i>Agencia de Protección Ambiental</i>); Legislature of Buenos Aires; Ministry of Education and Innovation; Ministry of Health; Secretariat of Citizen Culture and Public Functions (<i>Secretaría de Cultura Ciudadana y Función Pública</i>); Institute for Housing (<i>Instituto de la Vivienda</i>); Government Control Agency (<i>Agencia Gubernamental de Control</i>); Secretariat of Social and Urban Integration (<i>Secretaría de Integración Social y Urbana</i>) (Barrio 31).</p> <p>Strategic partners of the Program:</p> <p>Ministry of Agroindustry (National) (<i>Ministerio de Agroindustria</i>).</p>
<p>Approach</p>	<p>The City of Buenos Aires joined the MUFPP in 2011, created the <i>Cuidemos los Alimentos</i> Program through the resolution N°126-SGYRI/17 and committed itself to the National Program for the Reduction of Food Loss and Waste (Resolution N°392/2015).</p> <p>An analysis of food waste in the city at the consumption stage of households, carried out in collaboration with the University of Bologna. In 2018, an Action Plan was created: it seeks to promote a change of habits in the population.</p>
<p>Innovation</p>	<p>The innovative character of <i>Cuidemos los Alimentos</i> lies in its interdisciplinary, intergovernmental, cross-sectoral and cross-jurisdictional approach, thus creating a space for the organization and coordination of actions among different actors.</p> <p>Another innovative aspect of the Program refers to the recreational factor that is used as a strategy of communication. Through games and leisure activities in the open air, we aim to raise awareness and educate children and their families about the importance of good eating habits within the framework of gastronomic events, <i>estaciones saludables</i> (spaces for health care and promotion) and markets. Examples of these activities are:</p> <ul style="list-style-type: none"> ● Activities for children: <ul style="list-style-type: none"> - Game of the roulette of healthy food: it consists of a roulette with questions on food and food hygiene; - Painting on easels, on the themes of healthy eating; - Twister"-kind-of-game; - Game "<i>Panchos y zanahorias</i>," - Inflatable games; - Artistic make-up; - Reading of fairy tales. ● Activities for adults: <ul style="list-style-type: none"> - Breastfeeding counseling; - Free health checks, health prevention and promotion services where nurses and nutritionists make basic health controls.
<p>Impact</p>	<p>The impact achieved by <i>Cuidemos los Alimentos</i> can be visible through a review of the results obtained from the various actions developed within the framework of the initiative to raise awareness about food waste among the population.</p> <p>The study conducted with the University of Bologna has been crucial in quantitative terms to obtain statistical data that specifically reveal that households in the City of Buenos Aires lose 9500 tons of food per year, at a cost of approximately USD 180 million.</p>

	<p>Consequently, in terms of impact, this study has been strategic to project and implement a sustainable food strategy and policy for the City of Buenos Aires.</p> <p>In turn, the <i>Cuidemos los Alimentos</i> Program is periodically monitored by the various departments of the government to assess its progress, to identify problems as well as potential opportunities of improvement.</p> <p>In 2018, some of the following actions have been planned and undertaken:</p> <ul style="list-style-type: none"> • Training of 200 teachers on the subject of food waste, 20 workshops for families, one training in nutrition for school franchisees and kiosks; • -Training on composting for 240 schools; • Raising awareness on the purchase and waste of food and on healthy food to 400 people in city markets; • -Inclusion of the theme of waste of food...
<p>Inclusion</p>	<p>The Program, as it has been designed and currently operates, takes into consideration the thematic, territorial and stakeholders inclusion, not only representing the government, but also closely collaborating with civil society and relevant actors of the private sector.</p> <p>With regard to territorial and social inclusion, the Inter-Ministerial Committee works in close cooperation with strategic partners, such as the the National Government (Ministry of Agriculture), the Provincial Government of Buenos Aires (Ministry of Agroindustry), the academic sector (University of Bologna), international agencies (FAO – Food and Agriculture Organization of the United Nations), civil society organizations (<i>Fundación Pereyra</i>), the private sector (AHRCC - <i>Asociación de Hoteles, Restaurantes, Pastelerías y Cafés</i>), and trade unions (UTHGRA - <i>Unión de Trabajadores en Turismo, Hoteles y Servicios Gastronómicos</i>), among others.</p> <p>Since 2018, new departments of the government have been included. There are plans to incorporate other actors: for example, the Food Bank (<i>Banco de Alimentos</i>), a nonprofit organization that contributes to reducing hunger, improving nutrition and avoiding food waste.</p> <p>With regard to thematic inclusion, the design and coordination of actions, plans and other public policy instruments arising from the joint work of the Inter-Ministerial Committee have led to a comprehensive approach to sustainability issues.</p>
<p>Adversity coefficient</p>	<p>The adversities in the implementation of the Program involve, on one hand, the internal structure of the government and on the other, the socioeconomic situation of the City.</p> <p>Internally, there have been some problems regarding the overlapping of similar actions with the lack of knowledge among the departments involved. In this aspect, the formation of the committee contributes to improve and strengthen the coordination between departments that deal with the same theme, give greater visibility to the actions and reach a larger number of people. Regular meetings and follow-up by the Committee's coordination allow for more open communication and contribute to improving the scope of the actions.</p> <p>With regard to the social and economic situation of the city, most of the actions undertaken in the <i>Cuidemos los Alimentos</i> program are carried out within the framework of pre-existing programs that have a broad territorial approach in the city, reaching all the socioeconomic levels of the population. An example of these are the <i>Estaciones Saludables</i> (spaces for health care and promotion), distributed geographically in all the districts of the city or in the “green points” (stations located in squares and parks where you can bring recyclables materials) that have also been widely distributed. The My Healthy School program (<i>programa Mi escuela saludable</i>), the Green Schools program (<i>programa Escuelas verdes</i>) are widely distributed in the public schools of the city.</p>