Comprehensive Sustainable Food Procurement in Kfar Saba

Aya Laor, VP Operations at Economic Development, Kfar Saba Municipality
Comprehensive Sustainable Food Procurement
Kfar Saba. Israel

Aya Laor
VP Economic Development, Kfar Saba

MILAN URBAN FOOD POLICY PACT
Few Things U should Know

Kfar Saba Since the Second Temple period in ancient Judea

Central District

~ 110 K citizens

Green
Diabetes

The Challenge

A whole new nutrition standard

Same price

Suitable for kinder gardens, every day at 13:00

Diabetes
PEAS

Cook & Chill

Ingredients – A List

150 Kinder Gardens ~ 4500 Kids 3-6

Innovation – Unique Model

Costume made technology
PEAS

Delivery

Production

Procurement

Kinder Gardens
My Father and I

Who thought Logistic could be AMAZING
How much time do we waste on traffic?

The Kids are hungry...

0.5 M a year

Night Delivery = 1/2 time Time Buffer
Don’t break the plate...

2 M a year
Education for better consumption
I can try a little HELP from my friends

Simple Device
Smart Decisions
Partners

- Municipality
- Parents
- Health Ministry
- Education Ministry
- Food Supplier
- Nutritionists
- Kinder garden teachers