

Innovation in public Procurement

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Innovation procurement in public sector

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Innovation

solutions

process



cost

hassle

Innovation procurement

Cost

Hassle

Innovation procurement





Why the Nation's Largest Health Plan Wants Its Doctors to Recommend a Plant-Based Diet

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What if...

Flexible packaging could behave just like organic material?





Trust



High level commitment



Willingness to make mistakes



Familiarity with opportunities on the market



Leaders will show the way

Peer learning

Risk sharing

Poor performers taxed out

Get users involved





“The human race is challenged more than ever before to demonstrate our mastery, not over nature – but of ourselves.”

Rachel Carson

