Innovation in public Procurement

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Innovation

solutions

process
cost

hassle

Innovation procurement
Cost  

Hassle  

Innovation procurement
Why the Nation’s Largest Health Plan Wants Its Doctors to Recommend a Plant-Based Diet

What if...
Flexible packaging could behave just like organic material?
Trust

High level commitment

Willingness to make mistakes

Familiarity with opportunities on the market
Leaders will show the way

Peer learning

Risk sharing

Poor performers taxed out

Get users involved
“The human race is challenged more than ever before to demonstrate our mastery, not over nature – but of ourselves.”

Rachel Carson